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United States District Court  
Northern District of California

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

PARKRIDGE LIMITED, ET AL.,  
Plaintiffs,  
v.  
INDYZEN, INC., et al.,  
Defendants.

Case No. [4:16-cv-07387-KAW](#)

**ORDER GRANTING DEFENDANTS'  
MOTION TO STAY CASE AND  
COMPEL ARBITRATION**

Re: Dkt. Nos. 12 & 13

On March 8, 2017, Defendants Indyzen, Inc. and Praveen Narra Kumar filed concurrent motions pursuant to the arbitration provisions contained in the parties' Software Development and License Agreement: a motion to compel arbitration and a motion to stay the case and compel arbitration. (Def.'s Mot., Dkt. Nos. 12 & 13.<sup>1</sup>)

Upon review of the moving papers, the Court finds this matter suitable for resolution without oral argument pursuant to Civil Local Rule 7-1(b), and, for the reasons set forth below, finds that the issue of arbitrability is delegated to the arbitrator and GRANTS Defendants' motion to compel arbitration, and STAYS the action pending the conclusion of arbitration.

**I. BACKGROUND**

On December 29, 2016, Plaintiffs Parkridge Limited and Mabel Mak filed suit against Defendants Indyzen, Inc., and Praveen Narra, alleging breach of fiduciary duty, aiding and abetting, breach of contract, unjust enrichment, fraudulent misrepresentations, and fraudulent concealment in connection with the development of the Morfit App. (Compl., Dkt. No. 1.)

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<sup>1</sup> The motions share a memorandum of points and authorities, so all references will be to Dkt. No. 12, and they will be treated as a single motion to stay the case and compel arbitration. (See Dkt. No. 13 at 1.)

1           Around 2013, Randy Dobson began working on developing an online personal training  
2 platform that would connect personal trainers with clients by utilizing a personality matching  
3 system, which was later known as Morfit (the “Morfit App”). (Compl. ¶ 7.) Dobson spoke with a  
4 group on business individuals, including Defendant Narra, about the idea, and communicated that  
5 he had no technical expertise. (Compl. ¶¶ 8-10.) Narra pitched his application and software  
6 development expertise to assist with the technical side of the Morfit App, and stated that he owned  
7 and was the Chief Executive Officer (“CEO”) of a software development company known as  
8 Indyzen. (Compl. ¶ 11.)

9           Parkridge was formed on August 23, 2013, with Dobson as CEO and Chairman, and Narra  
10 as Chief Technology Officer (“CTO”). (Compl. ¶¶ 12, 14, 16.) Dobson told Narra that they would  
11 be relying on Narra’s expertise in all technical matters. (Compl. ¶ 19.) Dobson asked Narra to vet  
12 a real-time software computing company known as The Information Bus Company Software Inc.  
13 (“TIBCO”) to determine if it was qualified to build the Morfit App. (Compl. ¶ 20.) Dobson and  
14 Narra communicated to TIBCO that the Morfit App is meant to be primarily a mobile platform,  
15 and, based on Narra’s recommendation, Parkridge hired TIBCO to develop the Morfit App on  
16 November 13, 2013. (Compl. ¶¶ 21-22.) Plaintiffs allege that Narra knew at the time that TIBCO  
17 did not have mobile expertise. (Compl. ¶ 23.) During the following year, Narra was in charge of  
18 managing and overseeing TIBCO’s progress with the Morfit App, but he failed to monitor  
19 TIBCO’s progress with the Morfit App. (Compl. ¶¶ 24-25.) Ultimately, TIBCO delivered only a  
20 desktop platform and failed to deliver the mobile platform, which was the type of platform  
21 requested. (Compl. ¶¶ 26-27.) Due to TIBCO’s failure to deliver a mobile platform, Parkridge  
22 stopped paying TIBCO. (Compl. ¶ 28.)

23           Subsequently, Narra recommended that his own software company, Indyzen, develop the  
24 Morfit App. (Compl. ¶ 29.) Narra and Indyzen promised an extensive set of characteristics for the  
25 Morfit App, including, but not limited to: personality matching, open API, social media,  
26 geolocation, augmented reality, and facial recognition aspects. (Compl. ¶ 30.) As a result of these  
27 discussions, all working relationships between Parkridge and TIBCO were terminated. (Compl. ¶  
28 31.)

1 On January 1, 2015, Parkridge’s Shareholders Agreement was executed, and Defendant  
2 Narra’s father, Parasurama Naidu Narra (“Naidu Narra”), and Plaintiff Mabel Mak were  
3 designated as the company’s shareholders. (Compl. ¶ 13; Shareholders Agreement, Compl., Ex.  
4 A.) The Shareholders Agreement gave Mak 7000 shares, equivalent to 70% of the total shares, in  
5 exchange for her industry expertise in the business, professional support, a promise to register all  
6 of Parkridge’s intellectual property, and initial funding of Parkridge up to a maximum amount of  
7 \$1,000,000 in the form of a loan. (Compl. ¶ 13; Shareholders Agreement §§ 3.3, 7(a), Schedule 3.)  
8 The Shareholders Agreement gave Naidu Narra 3000 shares, equivalent to 30% of the total shares,  
9 in exchange for his promises to have his son, Defendant Narra, provide software development  
10 industry expertise to develop, operate, and maintain the Morfit app, have Narra serve as Chief  
11 Technology Officer (“CTO”) of Parkridge, have Narra lead development of the Morfit App to  
12 successfully achieve Beta Version, and have Indyzen offer a \$300,000 discount to develop the  
13 Morfit App. (Compl. ¶ 14; Shareholders Agreement § 3.3, Schedule 4.) The Shareholders  
14 Agreement called for a three-person board of directors, and Plaintiff Mak appointed CEO Dobson  
15 and Mark Charles Oakley, and Naidu Narra appointed his son Defendant Narra. (Compl. ¶¶ 15-17;  
16 Shareholders Agreement § 5.3.)

17 On January 5, 2015, Plaintiff Parkridge Limited (“Customer”) entered into the Software  
18 License and Development Agreement (“Morfit Agreement”) with Defendant Indyzen, Inc.  
19 (“Company”), which included an arbitration provision, which provided that:

20 Except for any dispute arising out of payments due to Company, any  
21 dispute or disagreement arising between the Company and the  
22 Customer which is not resolved to the mutual satisfaction of the  
23 Company and the Customer within fifteen (15) Business Days (or  
24 such longer period as may be mutually agreed upon) from the date  
25 that either Party gives written notice that such dispute or  
26 disagreement exists, shall be referred to arbitration in San Jose, CA  
before one arbitrator in accordance with the Commercial Arbitration  
Rules (the “Arbitration Rules”) of the America Arbitration  
Association (the “AAA”), in effect on the date that such written  
notice is given. Customer waives any and all rights it may have to a  
jury trial in connection with any proceedings concerning this  
agreement.

27 (Compl. ¶ 31; Morfit Agreement, Dkt. No. 1-2 § 11.) Randy Dobson, Parkridge CEO, signed the  
28 agreement on behalf of Parkridge, and Praveen Narra, Indyzen CEO and Parkridge CTO, signed

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1 on behalf of Indyzen. (Morfit Agreement at 15.)

2 In April 2015, Indyzen delivered a version of the Morfit App (“Indyzen’s App”) to  
3 Parkridge, which Plaintiffs allege was grossly inferior to comparable apps in the industry, as it had  
4 only very basic functionality, a bad user interface, and was not ready to be marketed to the public.  
5 (Compl. ¶ 32.) Parkridge and Indyzen entered into discussion to resolve the technical issues with,  
6 and complete the development of, the Morfit App, but, ultimately, the app was never launched.  
7 (See Compl. ¶¶ 34-37.) Around December 2015, Dobson appointed another Chief Technology  
8 Officer to a sister company, Martin Papy, and gave him power to oversee all technological matters  
9 for the related group of companies. (Compl. ¶ 38.) Papy quickly identified several issues with  
10 Indyzen’s App, and requested Indyzen’s documentation for the development of the Morfit App.  
11 (Compl. ¶ 39.) Indyzen and Defendant Narra refused to provide any documentation relating to the  
12 project, and, instead, demanded payment-in-full from Parkridge and that 30% of the shares in  
13 Parkridge be transferred to Narra’s father, Parasurama Naidu Narra, prior to allowing Parkridge to  
14 see any documents. (Compl. ¶ 40.) In a good faith effort to resolve the dispute, and without  
15 having received a functional app, Parkridge paid Indyzen the amount it requested. (Compl. ¶ 41.)  
16 Neither Narra nor Indyzen delivered the requested documents or a functioning Morfit App after  
17 having receiving payment. (Compl. ¶ 42.)

18 On December 29, 2016, Plaintiffs filed suit in federal court. On March 8, 2017,  
19 Defendants filed a motion to stay the case and compel arbitration. (Defs.’ Mot., Dkt. No. 12.) On  
20 March 22, 2017, Plaintiffs filed an opposition. (Pls.’ Opp’n, Dkt. No. 19.) On March 29, 2017,  
21 Defendants filed a reply. (Defs.’ Reply, Dkt. No. 12.)

22 **II. LEGAL STANDARD**

23 Under the Federal Arbitration Act (“FAA”), 9 U.S.C. § 1 *et seq.*, arbitration agreements  
24 “shall be valid, irrevocable, and enforceable, save upon such grounds that exist at law or in equity  
25 for the revocation of a contract.” 9 U.S.C. § 2. “Once the court has determined that an arbitration  
26 agreement relates to a transaction involving interstate commerce, thereby falling under the FAA,  
27 the court’s only role is to determine whether a valid arbitration agreement exists and whether the  
28 scope of the dispute falls within that agreement.” *Ramirez v. Cintas Corp.*, No. C 04-00281 JSW,

1 2005 WL 2894628, at \*3 (N.D. Cal. Nov. 2, 2005) (citing 9 U.S.C. § 4; *Chiron Corp. v. Ortho*  
2 *Diagnostic Sys., Inc.*, 207 F.3d 1126, 1130 (9th Cir. 2000)).

3 Generally, in deciding whether a dispute is subject to an arbitration agreement, the Court  
4 must determine two “gateway issues”: “(1) whether a valid agreement to arbitrate exists and, if it  
5 does, (2) whether the agreement encompasses the dispute at issue.” *Chiron Corp. v. Ortho*  
6 *Diagnostic Sys., Inc.*, 207 F.3d 1126, 1130 (9th Cir. 2000). As such, the Court’s role “is limited to  
7 determining arbitrability and enforcing agreements to arbitrate, leaving the merits of the claim and  
8 any defenses to the arbitrator.” *Republic of Nicaragua v. Standard Fruit Co.*, 937 F.2d 469, 479  
9 (9th Cir. 1991).

10 Notwithstanding, these gateway issues can be expressly delegated to the arbitrator where  
11 “the parties clearly and unmistakably provide otherwise.” *AT&T Techs., Inc. v. Commc'ns*  
12 *Workers of Am.*, 475 U.S. 643, 649 (1986); see also *First Options of Chicago, Inc. v. Kaplan*, 514  
13 U.S. 938, 944 (1995) (“Courts should not assume that the parties agreed to arbitrate arbitrability  
14 unless there is ‘clea[r] and unmistakabl[e]’ evidence that they did so”). Indeed, the Ninth Circuit  
15 held that the “incorporation of the AAA rules constitutes clear and unmistakable evidence that  
16 contracting parties agreed to arbitrate arbitrability.” *Brennan v. Opus Bank*, 796 F.3d 1125, 1130  
17 (9th Cir. 2015). While *Brennan* involved “sophisticated parties,” the Ninth Circuit explicitly  
18 stated that the holding should not be “interpreted to require that the contracting parties be  
19 sophisticated or that the contract be ‘commercial’ before a court may conclude that incorporation  
20 of the AAA rules constitutes ‘clear and unmistakable’ evidence of the parties’ intent.” *Id.*

21 “There are two prerequisites for a delegation clause to be effective. First, the language of  
22 the clause must be clear and unmistakable. Second, the delegation must not be revocable under  
23 state contract defenses such as fraud, duress, or unconscionability.” *Galen v. Redfin Corp.*, No. 14-  
24 CV-05229-TEH, 2015 WL 7734137, at \*5 (N.D. Cal. Dec. 1, 2015) (internal citations omitted)  
25 (quoting *Tiri v. Lucky Chances, Inc.*, 226 Cal. App. 4th 231, 242 (2014)); see also *Rent-A-Center,*  
26 *W., Inc. v. Jackson*, 561 U.S. 63, 68, 70 n.1 (2010).

27 “[T]he party resisting arbitration bears the burden of proving that the claims at issue are  
28 unsuitable for arbitration.” *Green Tree Fin. Corp.-Ala. v. Randolph*, 531 U.S. 79, 91 (2000)

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1 (internal citations omitted). A court must defer to arbitration “unless it may be said with positive  
2 assurance that the arbitration clause is not susceptible of an interpretation that covers the asserted  
3 dispute,” and “doubts should be resolved in favor of coverage.” *AT&T Tech., Inc. v. Commc'ns*  
4 *Workers of Am.*, 475 U.S. 643, 650 (1986).

5 If the court is satisfied “that the making of the arbitration agreement or the failure to  
6 comply with the agreement is not in issue, the court shall make an order directing the parties to  
7 proceed to arbitration in accordance with the terms of the agreement.” 9 U.S.C. § 4. The action  
8 should be stayed “until such arbitration has been had in accordance with the terms of the  
9 agreement . . . .” 9 U.S.C. § 3. In the alternative, due to the court’s inherent right to control its  
10 docket, the court may dismiss the claims subject to mandatory arbitration pursuant to Federal Rule  
11 of Civil Procedure 12(b)(6). *Thinket Ink Info. Res., Inc. v. Sun Microsystems, Inc.*, 368 F.3d 1053,  
12 1060 (9th Cir. 2004) (citing *Chappel v. Lab. Corp. of America*, 232 F.3d 719, 723–725 (9th Cir.  
13 2000)).

14 **III. DISCUSSION**

15 In the instant motion, Defendants seek to compel arbitration consistent with the Morfit  
16 Agreement, while Plaintiffs argue that the arbitration clause excludes some of the current disputes  
17 from arbitration, and the others cannot be sent to arbitration because Plaintiff Mak was not a  
18 signatory to the Morfit Agreement.

19 **A. Delegation provision and threshold issue of arbitrability**

20 A threshold issue is whether the Court should even decide the question of arbitrability, or,  
21 rather, whether the Morfit Agreement delegates the arbitrability determination to the arbitrator.  
22 “Unless the parties clearly and unmistakably provide otherwise, the question of whether the parties  
23 agreed to arbitrate is to be decided by the court, not the arbitrator.” *AT&T v. Commc'ns Workers*,  
24 475 U.S. at 649. “In other words, there is a presumption that courts will decide which issues are  
25 arbitrable; the federal policy in favor of arbitration does not extend to deciding questions of  
26 arbitrability.” *Oracle Am., Inc. v. Myriad Group A.G.*, 724 F.3d 1069, 1072 (9th Cir. 2013).  
27 “There are two prerequisites for a delegation clause to be effective. First, the language of the  
28 clause must be clear and unmistakable. Second, the delegation must not be revocable under state

1 contract defenses such as fraud, duress, or unconscionability.” *Tiri v. Lucky Chances, Inc.*, 226  
 2 Cal. App. 4th 231, 242 (2014); *see also Rent-A-Center*, 561 U.S. at 68, 70 n.1 (2010); *Galen v.*  
 3 *Redfin Corp.*, No. 14-CV-05229-TEH, 2015 WL 7734137, at \*5 (N.D. Cal. Dec. 1, 2015).

4 **i. Delegation Language is Clear and Unmistakable**

5 Generally, the incorporation of the AAA rules is “clear and unmistakable” evidence of the  
 6 parties’ intent to submit the arbitrability dispute to arbitration. *Brennan*, 796 F.3d at 1131. The  
 7 American Arbitration Association recommends the following standard delegation language for  
 8 inclusion in contracts:

9 Any controversy or claim arising out of or relating to this contract,  
 10 or the breach thereof, shall be settled by arbitration administered by  
 11 the American Arbitration Association under its Commercial  
 Arbitration Rules, and judgment on the award rendered by the  
 arbitrator(s) may be entered in any court having jurisdiction thereof.

12 AM. ARBITRATION ASSOC., A GUIDE TO COMMERCIAL MEDIATION AND ARBITRATION FOR  
 13 BUSINESS PEOPLE 16 (2013), <https://www.adr.org/aaa/ShowPDF?doc=ADRSTAGE2019455>. The  
 14 recommended language would delegate arbitrability of all claims and controversies to arbitration.  
 15 *See id.*

16 Here, the language of the arbitration clause provides that virtually “any dispute or  
 17 disagreement arising between the Company and Customer,” rather than those disputes arising out  
 18 of or relating to the Morfit Agreement, be sent to arbitration. (Morfit Agreement § 11.)

19 Accordingly, the Court finds that the Morfit Agreement’s language is broader than the language  
 20 recommended by the AAA, and likely applies to all disputes between Parkridge and Indyzen,  
 21 rather than only those related to the Agreement.

22 Moreover, the only carve out is “any dispute arising out of payments **due** to Company.” *Id.*  
 23 (emphasis added). The complaint does not allege that any payment is due Indyzen. Rather, it  
 24 alleges that payments were made to Indyzen, but the Morfit App, as described in the Agreement,  
 25 was never delivered, resulting in Indyzen and Narra being unjustly enriched. (Compl. ¶¶ 48-54,  
 26 163.) Plaintiffs’ argument that the unjust enrichment claim (Claim V) is excluded from arbitration  
 27 because it arose from payments made to Indyzen is unavailing, because they are claiming that the  
 28 payments were improperly made. (*See* Pls.’ Opp’n at 10.) There is no allegation that Indyzen is

1 due any monies. Notwithstanding, Parkridge waived its rights to have a jury trial in connection  
2 with any proceedings concerning the Morfit Agreement. (Morfit Agreement § 11.)

3 **ii. Whether the arbitration provision applies to Plaintiff Mak and Defendant**  
4 **Narra**

5 In opposition, Plaintiffs argue that the arbitration language is restrictive, because the  
6 “arising between the [parties]” means that it does not cover disputes between the individuals not a  
7 party to the contract—Mak and Narra. (Pls.’ Opp’n at 8.) As a result, the entire case cannot be  
8 sent to arbitration.

9 The Court disagrees, and is persuaded by Defendants’ argument that Plaintiff Mak is  
10 equitably estopped from seeking the benefits of the Morfit Agreement while avoiding the  
11 arbitration provision. (Defs.’ Reply at 6.) Indeed, “[N]onsignatories of arbitration agreements  
12 may be bound by the agreement under ordinary contract and agency principles.” *Comer v. Micor,*  
13 *Inc.*, 436 F.3d 1098, 1101 (9th Cir. 2006) (quoting *Letizia v. Prudential Bache Securities, Inc.*,  
14 802 F.2d 1185, 1178-88 (9th Cir. 1986). Among these principles are “1) incorporation by  
15 reference; 2) assumption; 3) agency; 4) veil-piercing/alter ego; and 5) estoppel.” *Comer*, 436 F.3d  
16 at 1101 (quoting *Thomson-CSF, S.A. v. Am. Arbitration Ass’n*, 64 F.3d 773, 776 (2d Cir. 1995)).  
17 Here, Plaintiff Mak’s claims are based solely on her status as the majority shareholder of  
18 Parkridge. Thus, the Court finds that Mak is bound by the arbitration provision based on agency  
19 principles, despite not being a signatory to the Morfit Agreement.

20 Furthermore, Narra was a signatory to the Morfit Agreement, because he signed on behalf  
21 of Indyzen. While perhaps complicated due to his position as CTO of Parkridge, the breach of  
22 fiduciary duty causes of action (Counts I, II, and III) touch on the propriety of entering into the  
23 Morfit Agreement, and whether entering into that agreement was a breach of fiduciary duty on the  
24 grounds that Narra allegedly engaged in self-dealing. (*See* Compl. ¶¶ 94-100.) The remaining  
25 causes of action for breach of contract (Count IV), unjust enrichment (Count V), fraudulent  
26 misrepresentation (Count VI), and fraudulent concealment (Count VII) concern the Morfit  
27 Agreement. Since Narra’s “allegedly wrongful acts related to [his] handling of [the Morfit  
28 Agreement,” both as Parkridge’s CTO and the CEO of Indyzen, he is bound by the arbitration



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1 provision. *See Letizia*, 802 F.2d at 1188.

2 Defendants further argue that Narra was an agent of Parkridge when he allegedly breached  
3 his fiduciary duties, and Parkridge is bound by the provision. (Defs.’ Reply at 5-6.) For the  
4 reasons stated above, the Court agrees. Thus, Plaintiffs’ attempt to plead around the Agreement  
5 itself does not change the fact that the entire case touches upon the breach of contract claim,  
6 because if Indyzen had delivered the mobile app as promised, this lawsuit may never have been  
7 filed. Indeed, the arbitrator is in a better position to determine whether all causes of action are  
8 arbitrable.

9 In light of the foregoing, the Court finds that “arising between the [parties]” must be  
10 broadly construed to include all claims relating to the Morfit Agreement. *See TRB Investments,*  
11 *Inc. v. Fireman's Fund Ins. Co.*, 40 Cal. 4th 19, 27 (2006). Thus, the Morfit Agreement clearly  
12 and unmistakably delegates arbitrability to the arbitrator, except for disputes that were not clearly  
13 excluded from the arbitration provision, of which there are none.

14 **B. Stay**

15 Defendants moved to compel arbitration and stay the entire action pending binding  
16 arbitration. (Defs.’ Mot. at 3, 8.) For the reasons set forth above, the undersigned agrees. Under  
17 the FAA:

18 If any suit or proceeding be brought in any of the courts of the  
19 United States upon any issue referable to arbitration under an  
20 agreement in writing for such arbitration, the court in which such  
21 suit is pending, upon being satisfied that the issue involved in such  
22 suit or proceeding is referable to arbitration under such an  
23 agreement, shall on application of one of the parties stay the trial of  
24 the action until such arbitration has been had in accordance with the  
25 terms of the agreement, providing the applicant for the stay is not in  
26 default in the proceeding with such arbitration.

23 9 U.S.C. § 3. Here, the Court finds that issue of arbitrability is delegated to the arbitrator pursuant  
24 to the Agreement, and that no claims are clearly excluded. *See discussion supra* Part III.A.  
25 Accordingly, this action is stayed pursuant to 9 U.S.C. § 3.

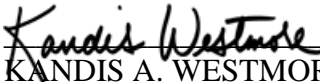
26 **IV. CONCLUSION**

27 In light of the foregoing, the Court GRANTS Defendants’ motion to stay the case and  
28 compel arbitration as to all causes of action. Accordingly, the action is STAYED pending the

1 conclusion of binding arbitration. The parties shall file joint status reports every 90 days until  
2 arbitration is concluded. Should the arbitrator determine that certain claims or parties are  
3 excluded from arbitration under the Morfit Agreement, those claims will be resolved by the  
4 undersigned upon the conclusion of the arbitration proceedings.

5 IT IS SO ORDERED.

6 Dated: April 18, 2017

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8 KANDIS A. WESTMORE  
9 United States Magistrate Judge  
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